



**WABASH VALLEY
HORSEMEN'S ASSOCIATION
Vigo County Fairgrounds
Terre Haute, Indiana
www.wvha.info**

**2011 Officers:
President: Jeanne Lorenzo
Vice President: Sondra Rogers
Secretary: Deborah Shahadey
Treasurer: Chris Davidson**

AN ORGANIZATION DEVOTED TO ALL HORSE ACTIVITIES

The Wabash Valley Horsemen's Association was formed March 24, 1948. We are proud to continue to be a successful organization devoted to the promotion of horse activities in the area. We are sponsoring nine or ten horse shows at the Vigo County Fairgrounds this show season. Our "big event" of the year is the July 4th Frontier Day Parade and Horse Show. We encourage community participation to honor the birth of our nation.

This will be the 66th year for the parade held in downtown Terre Haute. Each year awards are given for twenty-five costume categories worn in the parade as well as a silver belt buckle presented to the King of the Cowboys and the Frontier Gal. The awards are presented beginning at 12:00 pm at the Vigo County Fairgrounds.

Pre-show events include games for all ages both with and without horses to allow more of the community to participate. Trophies or ribbons go to the winners of these events. The fifteen-event horse show follows with classes including halter, lead line, walk trot, western pleasure, barrels and poles. Awards and money are given to the winners in these classes.

We would like to make this year the biggest and best ever, and to help us do this, we are soliciting community sponsors. We have many sponsorships levels available. Please see the enclosed chart for the different sponsorship options.

In the past, sponsorship was available for just the Frontier Day Parade. Beginning this year, we are soliciting yearly sponsors to offer those sponsors more "*bang for their buck*" and to offer them more exposure throughout the entire show season instead of just one event. We will be putting together a 2011 season show and parade booklet to be distributed beginning May through the end of the season (October). These booklets will be available for free around the Wabash Valley at many businesses as well as at each horse show. The booklet will also be available year-round for viewing on our website.

If you would like to participate in becoming a yearly sponsor of Wabash Valley Horsemen's Association's many horse-related activities, please return the enclosed form as soon as possible to ensure your advertising spot. The deadline this year is much earlier (April 8, 2011) as the booklets must be printed and distributed by the middle of April for maximum exposure. If you have any questions or are not familiar with our program booklet and would like to see a copy of last year's issue, please contact me and I will make arrangements for such. You may also view the 2010 program booklet online at www.wvha.info and click on "July 4th Parade" menu link then on the 2010 Program Booklet link. Please keep in mind, however, that the *NEW* 2011 booklet will also include all the show bills for our nine to ten horse shows so it will be even **bigger** this year! Thank you again for your consideration and support. I look forward to hearing from you soon.

Sincerely,

Deborah Shahadey, Secretary
Wabash Valley Horsemen's Association
10032 US Hwy 150
West Terre Haute, IN 47885
deb@firstlovefarms.com
(812) 230-0697