

2011 SPONSORSHIP FORM

www.wvha.info



The Wabash Valley Horsemen's Association was formed March 24, 1948. We are proud to continue to be a successful organization devoted to the promotion of horse activities in the area. We are sponsoring nine or ten horse shows at the Vigo County Fairgrounds this show season. Our "big event" of the year is the July 4th Frontier Day Parade and Horse Show. We encourage community participation to honor the birth of our nation.

In the past, sponsorship was available for just the Frontier Day Parade. Beginning this year, we are soliciting *yearly* sponsors to offer those sponsors more "bang for their buck" and to offer them more exposure throughout the entire show season instead of just one event. We will be putting together a 2011 season show and parade booklet to be distributed beginning May through the end of the season (October). These booklets will be available for free around the Wabash Valley at many businesses as well as at each horse show. The booklet will also be available year-round for viewing on our website.

Sponsorship Opportunities:

(Please see the chart on the reverse for benefit details of each level)

Please check the option most desirable to you and complete the below form.

Thank you for your support of WVHA! Please return this form a.s.a.p.

- _____ \$ 500 DIAMOND Level
- _____ \$ 300 EMERALD Level
- _____ \$ 150 RUBY Level
- _____ \$ 50 BUSINESS CARD Sponsorship

_____ Friend of WVHA - A Donation in the amount of \$ _____
Name you would like the donation to be listed in booklet and on website:

_____ Please check here if you do NOT wish amount listed

Name: _____ Email: _____

Company: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Please make checks payable to Wabash Valley Horsemen's Association and mail to:

Wabash Valley Horsemen's Association

c/o Deborah Shahadey, Secretary

10032 US Hwy 150

West Terre Haute, IN 47885

For information, please contact

Deborah Shahadey, Secretary, (812) 230-0697 deb@firstlovetfarms.com

2011 WVHA Sponsorship Levels & Benefits

	Friend of WVHA (amount of your choosing)	\$ 50 Business Card	\$ 150 RUBY Level	\$ 300 EMERALD Level	\$ 500 DIAMOND Level
Ad in 2011 Horse Show Booklet (distributed at all 2011 WVHA Shows)	Name listed under "Friends of WVHA" section	Approx 2 in x 2 in sponsor ad	One-third page (approx. 3.75 in x 5 in)	Half page (approx. 5 in x 7.5 in)	Full page (approx. 5 in x 7.5 in)
Ad in all 2011 Monthly Newsletters (these are mailed & emailed to all members as well as posted on website)	n/a	n/a	Quarter page (approx. 3.75 in x 5 in)	Half page (approx. 5 in x 7.5 in)	Full page (approx. 7.5 in x 10 in)
Sponsor Listing on club website (www.wvha.info)	Name listed under "Friends of WVHA" section	Sponsor Name listing	Sponsor Name listing	Sponsor Name and contact information listing	Sponsor Name and contact information listing with link to sponsor website
Sponsor Name Announcements at all 2011 WVHA Shows	n/a	n/a	Sponsor Name Announcement at least two times during the show	Sponsor Name Announcement at least two times during the show	Sponsor Name Announcement at least four times during the show
Class Sponsorships	n/a	n/a	One Class Sponsorship at the Fall Show	Two Class Sponsorships at all shows	4 Class Sponsorships at all shows
Banners Displayed at all 2011 WVHA Shows	n/a	n/a	n/a	2' x 6' Banner displayed at all horse shows & Hoosier Horse Fair	4' x 6' Banner displayed at all horse shows & Hoosier Horse Fair
Other	n/a	n/a	*Biz card sized ad on back of all 2011 show bills	*Recognition plaque *Biz card sized ad on back of all 2011 show bills * Name listed on sponsorship banner posted at entry booth & concession stand	* Corporate logo displayed in all WVHA print advertising in 2011 *Recognition plaque *Biz card sized ad on back of all 2011 show bills * Name listed on sponsorship banner posted at entry booth & concession stand * Website link on home page to your business